



RETTERSPITZ: FROM TRADITIONAL HEALING EXPERTISE TO WELLNESS CONCEPTS

Healing, caring and wellbeing – the rediscovery of a classic

Nuremberg, September 2021 – The harmonisation of health, wellbeing and beauty has gained unprecedented significance under the heading of “wellness”. Today, taking a holistic view of the body and making mindful choices when it comes to products and ingredients is a central lifestyle topic.



For more than a century, *Retterspitz* has played a leading role in this development and manufactured innovative products that focus on three core competencies: healing, caring and wellbeing. The basis for the effectiveness and excellent tolerability of *Retterspitz's* formulas is the selection of natural, top-quality ingredients. The expert composition and dosage of powerful medicinal plant compounds, for example from thyme, horsetail and witch hazel, moisturising oils such as avocado and jojoba, and precious essential essences, from birch and mint to spruce needle oil, are the core of this holistic philosophy.

Visually, the *Retterspitz* concept embraces the traditional shapes of pharmacy products from past centuries, without losing sight of contemporary product design. By 2018, the product range extended from traditional remedies, such as the liquid for external use “*Retterspitz Äußerlich*” and the liquid for oral use “*Retterspitz Innerlich*“, to innovative anti-ageing skin care and to wellness products for the body and face that emphasise *Retterspitz's* unconventional aspiration to remain up-to-date.



A philosophy founded in 1902 on the use of a healing remedy, built upon with passion – resulting in a vast product range. The products are made with craftsmanship exclusively in Germany in accordance with the highest pharmacological standards and with a vision that combines traditional knowledge with the latest scientific standards – Made in Germany. Run as a family business from the very beginning, the company is managed today by brothers Florian and Markus Valet.

Retterspitz products are available in pharmacies across Germany, in the *Retterspitz* flagship store, and at any time at www.retterspitz.de.